

Case study briefing questions

Questions for you

- Who was your client and what do they do?
- What was the budget?
- What was the timescale?
- How did the client find you (e.g. referral, web search etc)?
- What did the client need?
- Why did the client appoint you?
- What was the solution?
- What were the unique / interesting / challenging features of the project?
- How were these overcome?